

# CLIMATE & ENERGY MEDIA STUDY TOURS

LOW-CARBON TRANSFORMATION IN ACTION  
GERMAN & EUROPEAN PERSPECTIVES



What's the story behind Germany's Energiewende so far? How does the country benefit from its efforts to cut emissions? What have been the main challenges along the way?

Apply now for an individual study tour for journalists from Central and Eastern Europe. They will offer an exclusive insight into Germany's climate and energy policies and their impacts. What's the story behind Germany's Energiewende? How does the country benefit from its efforts to cut emissions? What have been the main challenges along the way?

- Step behind the scenes and take this opportunity to meet the people involved in the country's switch to a low-carbon economy, widely known as the Energiewende.
- Explore pioneering flagship projects and gather information on the opportunities and obstacles the country has experienced so far.
- Take advantage of this opportunity to gain exclusive insights into Germany's "climate policy transformation in action" in the run-up to COP23 in Bonn.
- Meet and discuss with journalists from Germany and other European countries current topics of climate and energy politics.

Participation is free of charge (read more). You can choose from the series one or more tours with the following distinct themes: local action, green innovation and structural transformation – in three different areas of Germany.

## Apply by 20 Aug

**TOUR 1**  
— Berlin and Brandenburg,  
12 to 14 Sept



**TOUR 2**  
— Bavaria or  
Baden-Württemberg,  
10 to 12 Oct



**TOUR 3**  
— North Rhine-Westphalia,  
Rhineland-Palatinate & Hesse,  
3 to 5 Nov



On behalf of:



Federal Ministry for the  
Environment, Nature Conservation,  
Building and Nuclear Safety



European  
Climate Initiative  
EUKI



# TOUR 1

— Berlin and Brandenburg,  
12 to 14 September 2017

LOCAL CLIMATE ACTION – ENERGY  
TRANSITION FROM A BOTTOM-UP PERSPECTIVE

Action is required at all levels to mitigate climate change and harness the potential of the low-emission economy. This study tour will showcase inspiring examples of how local governments, civil society and businesses are benefitting from reducing their greenhouse gas emissions and their environmental impact. The three-day programme in and around Berlin and Brandenburg will offer the opportunity to visit and talk to decision-makers at the German Ministry for the Environment (BMUB), local government and civil society representatives about projects and initiatives to save energy, expand green spaces, increase green mobility, and create sustainable yet affordable housing. There will also be opportunities to meet local entrepreneurs working in smart, clean-tech sectors and citizen groups.

## Key questions

- What are potential co-benefits of cutting emissions for local communities and economies?
- How can decentralised, renewable energy schemes revitalise rural areas?
- How do German media outlets and journalists view their role in the German and European energy transitions? What are the challenges of reporting on climate change?

[APPLY NOW](#)



# TOUR 2

— Bavaria or Baden-Württemberg,  
10 to 12 October 2017

GREEN INNOVATIONS BOOSTING  
THE LOW-EMISSION ECONOMY

Green innovation is essential for achieving deep decarbonisation. By pioneering and refining the systems and technologies that will underpin the global transition to a low-carbon economy, businesses and industries can gain a competitive edge in existing and emerging markets. They can also reduce costs by investing in energy efficiency and other resource saving measures. This three-day study tour looks at some of the forward-thinking approaches and low-investment green technologies that German businesses, including many that are also active in Central or Eastern European countries, are developing to put them on a sound footing for growth in the decades ahead. Particularly important areas for innovation in Germany include electro-mobility, energy efficiency, green heating and cooling, renewable energy technologies, plant and mechanical engineering and construction, and smart system and grid development.

## Key questions

- How are (small and medium-sized) businesses preparing for the transition to a low-carbon economy?
- Which incentives have been put in place to encourage businesses to improve energy and resource efficiency?
- What kind of initiatives and policies encourage entrepreneurship and innovation in green technologies?

[APPLY NOW](#)

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# TOUR 3

— North Rhine-Westphalia,  
Rhineland-Palatinate and Hesse,  
3 to 5 November 2017

CLIMATE PROTECTION & ENERGY TRANSITION  
AS AN OPPORTUNITY FOR  
STRUCTURAL CHANGE AND RURAL AREAS



Taking place just before the international community meets for the COP23 UN climate conference in Bonn, this tour aims to provide some insights into the kinds of structural shifts that EU Member States are facing as the EU moves to meet and increase the ambition of its commitments under the Paris Agreement. Although the path to decarbonisation will vary across Member States, the transition from a high-emission to a low-emission energy supply will lead to significant changes in labour markets, infrastructure and industrial sectors. With its coal-mining and heavy-industrial heartland, the region surrounding Bonn has long been a major driving force behind the German economy. This three-day tour will look at what impact the Energiewende has had so far and how government, industry and civil society are responding to these changes.

## Key questions

- How are different stakeholders defining and seeking to ensure a “just transition” to a low-carbon energy supply and economy?
- What is meant by “stranded assets” and what are the long-term investment trends in the energy and industrial sectors in Germany?
- What would phasing out of coal mean for Germany and other EU Member States in terms of jobs, infrastructure and investment?

[APPLY NOW](#)

## HOW TO APPLY & CONDITIONS

Candidates interested in applying to participate in the three-day **media study tours** are invited to take note of the following eligibility criteria and selection process before submitting their application.

### WHO CAN PARTICIPATE?

The **media study tours** are open to journalists from Central and Eastern Europe who have an interest or track-record in reporting on climate and energy, and environmental topics, and who comply with the following eligibility criteria:

- Complete set of application documents submitted before the deadline (online application form, CV)
- Currently working as a journalist or in a comparable field (journalism, (social) media, broadcasting) for an established news medium with a verifiable public reach in one of the following countries: Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia
- Professional track record or proven interest in climate action and energy policies (writing samples, preferably accessible via web links, are an asset)
- English language skills
- Regular internet access

On behalf of:

## HOW TO APPLY?

If you would like to participate, please sign up via the registration link [here](#). All **application documents need to be submitted before 20 August 2017**. Please note that journalists meeting the eligibility criteria may **apply for a maximum of two study tours. Successful candidates will be contacted by 25 August 2017** and provided with a detailed preliminary agenda for the respective study tour.

## WHAT ARE THE COSTS?

Participation in the media study tours is free of charge. Accommodation and travel expenses during the tour will be covered by the organisers. During the tour, meals and refreshments, including breakfast and lunch, will be provided, but participants will need to cover dinner themselves.

**Please note:** Participants must cover their own expenses for travel to and from Germany (respective city where the study tour will begin and end). If justified, in individual cases we can provide support for travel expenses upon request.

## WHAT ABOUT TRAVEL ARRANGEMENTS?

Travel during the media study tour will be organised by adelphi. Participants are kindly asked to organise their own travel to and from Germany (respective city where the media study tour will begin and end). If you have any questions concerning the media study tour, please do not hesitate to contact us.

## WHAT LANGUAGES WILL BE SPOKEN?

Presentations during the media study tour will either be in English or German. German-English simultaneous interpretation will be provided. In exceptional cases, interpretation into one of the languages of the participating countries can be arranged (please indicate any interpretation needs in the application form).

## WHAT WILL THE PROGRAMME LOOK LIKE IN DETAIL?

A detailed itinerary for each media study tour will be shared with successful applicants in good time.

*The European Union (EU) is strongly committed to showing leadership and raising ambition in climate protection policy. This responsibility also comes with significant opportunities – Europe has proven that cutting emissions can boost innovation, efficiency, long-term growth and prosperity. EU Member States are therefore engaging in a more energised dialogue on how to develop the kind of common approach that both respects different decarbonisation pathways and harnesses the opportunities, benefits and synergies of more coordinated action. To support this process, the German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB) has launched the [European Climate Initiative \(EUKI\)](#) to build the networks needed for greater cooperation, and to share knowledge, experiences and best practices from across Europe, with a particular focus on Central, Eastern and Southern European countries.*

The tours are being organised by [adelphi](#) and the [German Renewable Energies Agency \(AEE\)](#) on behalf of the [German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety \(BMUB\)](#).

[www.media-study-tours.adelphi.de](http://www.media-study-tours.adelphi.de)

## Contact

Please get in touch if you have any requests, questions or suggestions.

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